



Britt H. Hansing

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qualifications

15+ years of experience in print, web, multi-media, and software design. Capabilities include creative and UI conceptual design, visual design, and illustration. Extensive program knowledge of Photoshop, Illustrator, Flash and Microsoft Office Products, along with basic skills in After Effects and Blend. Highly skilled in a variety of print pre-press, software, and web production.

experience:

UI/Visual Designer

Windows – Brand/Personalization Team, Microsoft

Worked on updated brand and visual approach for the Windows 7 release. Primarily focused on inbox content and visual scrub to the system including illustrations of the Beta desktop and art direction of the final release wallpapers, packaging, and additional marketing materials. Currently working on the next Windows release visuals.

Senior Designer

EdPG User Experience Team – Incubation Group, Microsoft

Conceptualized and executed ideas for new educational software, involving both user interface and visual design; worked with a variety of project managers and developers to create strong software solutions for educators.

Senior Designer

KedUX Design Team – Encarta/Ohana, Microsoft

Worked with team of designers, developers, and researchers to visualize and create both demos and final designs of Encarta releases along with conceptualized applications, including the latest release of the Encarta and Student applications.

Senior Site Designer

MSCOM, Microsoft

Created design and branding standards for a variety of teams along with art direction for vendors and third party contributors.

Senior Interactive Designer/Senior Visual Designer

The Garrigan Lyman Group

Typically participated in the web requirements definition process in order to understand the corporate brand, business objectives, target audience, as well as to influence information architecture. In addition, worked with writers, project managers and market researchers to create visual identity and corporate print media.

Graphic Designer – Assistant Art Director

Huntsman Packaging Corporation

Lead a team of graphic artists to design and pre-press large lines of printed packaging. Worked both directly with clients to minimize the cost of printing while not compromising quality or design. Started as a designer and worked up to a lead position.

Additional Work

Freelance designer for local bands and companies including K2, The Leukemia Society, the Elton John Aids Foundation.

Education

AAS Graphic Design and Illustration, Seattle Central Community College
University of Washington, College of Arts and Sciences

references available on request